

# ADA COMPLIANCE

Ensure that your organization meets the necessary standards of accessibility guidelines to avoid potential legal action.

**The following tips below are a great place to start.**



- 1 Every Page should have a unique title that is descriptive of the page.
- 2 Don't auto-start media of any kind (auto scrollers, videos, etc.) Instead, allow for this content to be started with a play/pause button.
- 3 Ensure all images, graphs, charts, etc. have an accurately describing alt text.
- 4 HTML sitemaps are easy and efficient ways for people of all abilities to quickly navigate your content.
- 5 Make sure that links and buttons are easily defined and stand out from the info around them.
- 6 Avoid using "Click Here" or "Read More" links, make these links descriptive of the landing content.

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